



200 Innovation Boulevard
State College, PA 16802

FOR IMMEDIATE RELEASE: May 10, 2012

For more information or to register:

Don McCandless/ Transformation Business Services Network
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Crowdfunding Seminar hosted by the TechCelerator@StateCollege

STATE COLLEGE, PA - An entrepreneur seeking to use “crowd funding” typically makes use of online communities to solicit pledges of small amounts of money from individuals who are typically not professional financiers. With the passage of the JOBS Act, securities-backed crowdfunding for small companies has become a reality. Do you know the legal requirements for seeking crowdfunding? What about the type of disclosures that you need to make to potential investors? Do you know the circumstances in which there is a potential for personal liability if your company gets sued? Do you know when you can start crowdfunding?

If you want to learn about how to legally do corporate crowdfunding come hear Sara Hanks, the CEO of CrowdCheck and a former senior SEC lawyer with over 30 years of securities law experience and Brian Knight, CrowdCheck Director of Entrepreneur Services, talk about your rights and responsibilities when seeking crowdfunding. The presentation will cover how the law has changed to allow crowdfunding, which companies are eligible, how much you can raise and where you can raise it, and the legal requirements and pitfalls facing crowdfunding companies, as well as a question-and-answer session.

Monday, June 4, 2012

3:00 – 4:00 pm

Room 243, Technology Center, 200 Innovation Blvd.

University Park, PA

For more information: Contact Don McCandless, Ben Franklin Transformation, 814-865-2040 (Ofc) dml74@psu.edu

To Register: <http://www.sbdc.psu.edu/seminar-registration.asp>

This is a free session. Seating is limited to the first 50 registrants, so sign up early!

About the TechCelerator @ State College

A partnership designed to offer the region’s entrepreneurs, students, faculty members, and small business owners designated space, loan and investment programs, business support and mentoring services, and entrepreneurial training all housed in one location. This innovative, one-stop-shop approach to business incubation will encourage an entrepreneurial climate, increase technology transfer opportunities, and help develop a robust “startup” culture in State College and the surrounding area.

